

Title: Nigeria industry and market trends

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Subdued global and regional trade may limit Nigeria's non-oil export growth, particularly within West Africa, where trade disruptions and border frictions persist. Oil prices, capital flows, and external ...

Following a change in administration in May 2023, Nigeria stands at a pivotal moment with a unique opportunity to return to a sustainable and inclusive growth path. The new administration led by ...

Learn about the market conditions, opportunities, regulations, and business conditions in Nigeria, prepared by at U.S. Embassies worldwide by Commerce Department, State Department and ...

Bismarck Rewane, chief executive officer of Financial Derivatives Company (FDC), on Thursday highlighted 12 key trends expected to shape the Nigerian economy in 2026.

Understanding these dynamics through a thorough market trends analysis in Nigeria is crucial for strategic business planning. Let's delve into what these trends signify for your business ...

Nigeria faces a complex web of interconnected challenges that hinder inclusive growth and sustainable development. Key obstacles include weak governance, pervasive corruption, ...

These trends are redefining how Nigerians do business, consume products, and engage with both local and global markets. This article explores the key emerging trends that are shaping the ...

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FAS Post Lagos reports that while Nigeria has Africa's largest potential consumer base, consumer purchasing power, and patronage of the Hotel, Restaurant, and Institutional (HRI) sector, has been ...

Despite nominal inflation pressures and currency depreciation, key sectors such as Real Estate, Trade, Crop Production, and Telecommunications emerged as the largest contributors to ...

